



Canada's Pop Culture Travelling Game Show

This fun, exciting, travelling quiz show will test youth across this great nation of ours to answer questions that span the gamut of pop culture. What's at stake? POP WHIZ bragging rights and some fantastic prizes... IS EVERYBODY READY?!

The fresh and energetic music accompanied by the retro graphics and colourful elements will set the stage for a remarkable experience and are key to the identity of the series.

The concept for POP WHIZ was redesigned entirely from its original format, and now the focal point is our QUIZ CUBE! Our travelling studio for one, housed in our carnival-style studio big top, allows us to engage communities across the country and bring a big shiny-floor gameshow to them. POP WHIZ is designed to execute in a mobile and safe manner which has been wholeheartedly embraced by our community partners.



We lean into and are excited to amplify the broad spectrum of ethnicities and cultures that make up the Canadian landscape. Embracing diversity, identity, and gender balance, POP WHIZ is a celebration of inclusiveness and multi-culturalism!





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COMPETITION FORMAT

In Round 1, contestants enter the QUIZ CUBE. They are introduced to our virtual reality co-host, Jamie, the booming Quiz Cube electronic voice that asks a series of pop culture questions. The top five contestants from Round 1 move on to Round 2, where they are asked a new series of questions. The top two finalists then face off in the third round presented by our POP WHIZ Host – "Gunnarolla," to find out who is crowned the POP WHIZ Champion and earns the grand prize!



COMMUNITY SPOTLIGHT

We want to showcase the unique and unified spirit of areas across Canada through the beauty, honoured history and colourful local characters of the communities. Celebrating what makes these communities exceptional places to live and visit is integral to the success of this series and is the backdrop of each episode.



POP WHIZ ONLINE

While our on-location filming for Season 1 spanned the corners of Ontario, POP WHIZ ONLINE is designed to engage Canada's youth coast to coast. Each month, the top eight contestants face off in a similar format as the on-location competition, all filmed in an online community style to crown several winners through the season.

EPISODE DESCRIPTIONS

Episode 104 – Timmins “Double Trouble?”

Before a champion is crowned in the City With the Heart of Gold, one contestant must survive the rarest of the rare...a double tie break!

Episode 105 – Timmins “What A Difference A Year Makes!”

Edging out their competitor by the narrowest of margins earns a contestant a spot in the final round. Tonight we're gonna party like it's 1999!

Episode 108 – Cornwall “Ryan Gosling In The House?”

Gunnarolla gets back to Cornwall to find two things; the next Pop Whiz Champion...and Ryan Gosling. Here's a hint...he improvises!

Episode 111 – Stratford “To Be or Not To Be?”

That is not the only question, as Pop Whiz heads to Stratford. It may be true that all the world's a stage, but all but one, are merely players. Heavy is the head that wears the Pop Whiz crown...plus, there's the Bieber Tour!

Episode 110 – Thunder Bay “Superior By Nature”

One T-Bay contestant, anxious in their abilities, rises above and takes the Pop Whiz crown. When in doubt, take the high road and dance like you own the place!

Episode 112 – Kingston “Sibling Rivalry”

It's Sis vs Bro but only one can make it to the final round. Pop Whiz lands in historic Kingston, but it's no family feud...we're all friends here!

Episode 101 - North Bay “We The North

It may be the 'Gateway to the North' but this week it's also gateway to the crown. North Bay hosts Pop Whiz and the competition is fierce. How fierce? Two mere points!

Episode 109 – Thunder Bay “Asti-Spumoni”

We're back in Thunder Bay where friends enter the quiz cube and vie to be the next Pop Whiz. Will their bond bear the battle? No safe words necessary...we're all Gucci!

Episode 106 – Timmins “First One In, Last One Out!”

Endurance is what separates one competitor from this whip smart group of contestants, earning this mental marathoner top prize and the Pop Whiz crown. Man, I feel like a (wo)man!

Episode 113 - Kingston "No Easy Escape"

Historic Kingston provides the backdrop for this week's competition, and there is no easy out for these 10 contestants once they enter the quiz cube!

Episode 102 - North Bay "Flipping Out"

One North Bay teen breaks out of their shell, outlasts ten fierce competitors, and flips out on their way to becoming a Pop Whiz Champion.

Episode 107 – Cornwall “Friendly Competition”

Two friends make it all the way to the end and battle it out for the Pop Whiz crown. Pushing each other to the limit, only one can walk away with the grand prize. With friends like these...

Episode 114 - Kingston "Limestone City to Broadway"

Gunnarolla may be out of a job? One Direction may reunite? Pop Whiz the musical? One thing is for sure; a new Pop Whiz champion is crowned!

Episode 103 - North Bay "And Then There Were Four"

The competition is stiff when members of the North Bay Hockey Association grind it out for the Pop Whiz Crown. Four meet in the tiebreaker where only one can advance...game on!